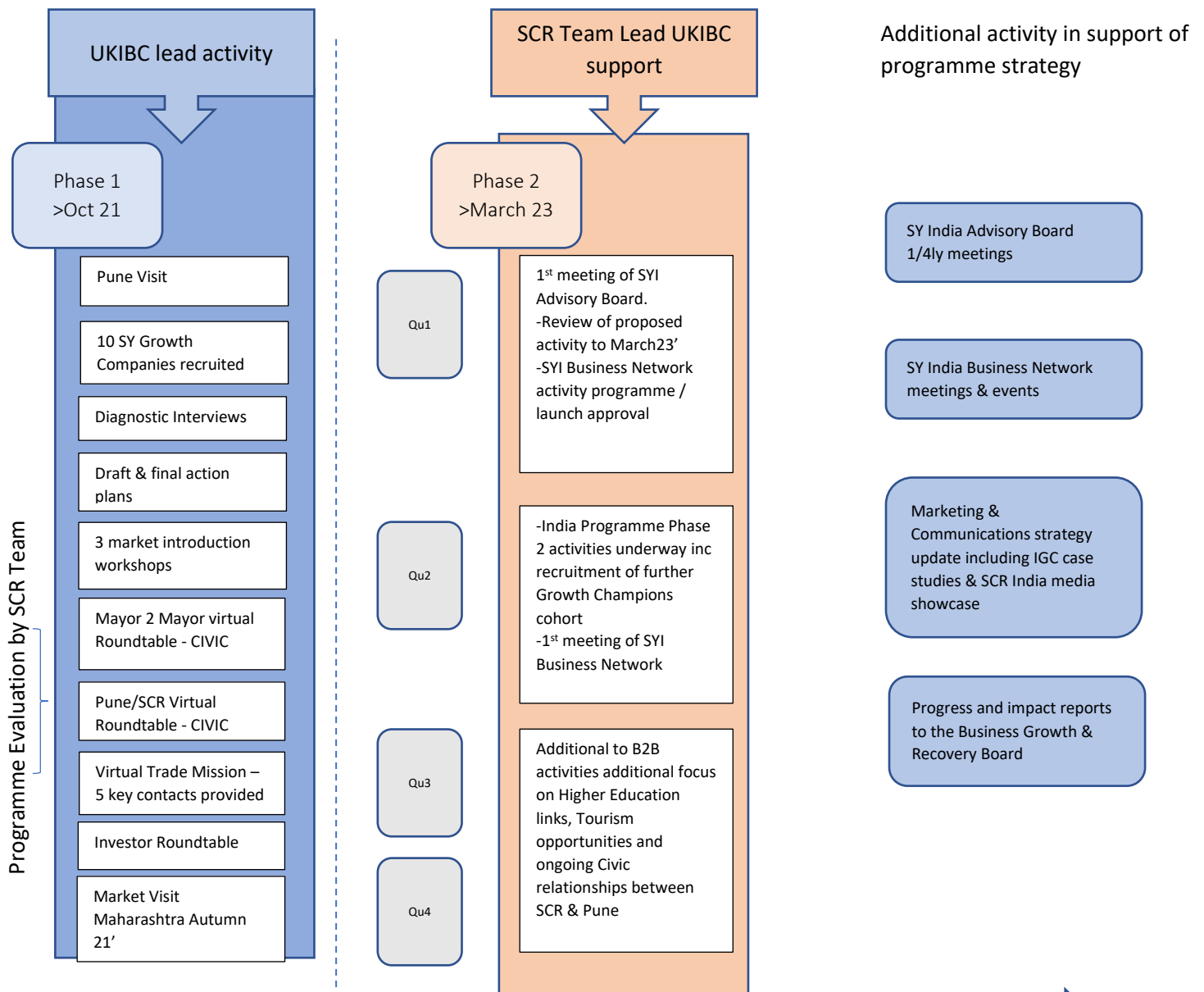


## Appendix 1: India Programme Roadmap 20/21-23



A key objective is to test and refine a market entry approach with supporting infrastructure that brings positive outcomes for participating businesses, allowing transition to a paid for model from April 2023